



3824 cedar springs road #418
dallas, texas 75219



METROPLEX MEDIA MANIA JOURNALISM WORKSHOP



AUGUST 3-5, 2010
INFOMART
DALLAS, TEXAS
WWW.NORTHTEXASYEARBOOKS.COM



METROPLEX MEDIAMANIA '10

Metroplex MediaMania '10 takes a different approach to yearbook and newspaper training. Many times, summer workshops divide students between beginner and advanced, and keep staff members divided during the entire workshop. Consequently, the staff never gets to work together as a team. Yet, grouping the entire yearbook staff together all day could result in veteran staff members unchallenged and novice students missing beneficial help.

This workshop combines individualized learning and group brainstorming sessions for an unparalleled learning experience. Morning instruction will be personalized for each staff member, with "tracks" geared toward staffer experience. Then, each afternoon your staff will work together as a team to create the projects assigned. Our nationally-recognized workshop instructors will mentor each staff to create and develop theme, concepts, and coverage.

With this in mind, we encourage staffs to spend the night to work on their projects.

- >> yearbook & newspaper instruction. graphics.
 - >> beginning & advanced design. team building.
- >> indesign training. promotions. photography.
 - >> advisers. cover art. trends. convergent media.

TUITION

\$125/student for Yearbook and Newspaper
\$145/student for Photography and InDesign

Please bring laptop computers for the InDesign and Photography sessions. Laptops are also beneficial for other sessions. Price includes lunch on Tuesday and Wednesday. Advisers who bring five (5) or more students attend tuition-free!

HOTEL

Embassy Suites

2727 N. Stemmons Freeway (I-35E)
Dallas, TX 75207
214-630-5332 or 800-729-5536

Our host hotel is the Embassy Suites Dallas Market Center. Room rates are \$89/night for a 2-room suite with two double beds and a sleeper sofa (4-6 students to a room). Identify yourself as a participant of Taylor Publishing Company's Metroplex MediaMania Workshop and you will receive this special rate, good for the evenings of August 2nd, 3rd and 4th. Buffet breakfast at the hotel is included. Transportation will be provided to and from the INFOMART.

Reservation deadline: July 15, 2010

Please contact the hotel directly. Information regarding online hotel reservations can be found at www.NorthTexasYearbooks.com.

INFOMART

1950 Stemmons Freeway (I-35E)
Dallas, Texas 75207

Registration will begin at 8:30 am on August 3rd.
All sessions will end by 12:30 pm on August 5th.

SIGN ME UP!

For more information and to register online:
www.NorthTexasYearbooks.com

Workshop Registration Deadline:
June 1, 2010

Additional \$30/person after June 1
\$100/person will be nonrefundable after July 1

Mail Payments to:
Cox Scholastics
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Dallas, TX 75219
214.443.6353 • christophercox1@sbcglobal.net

GOING TO EXTREMES

8 CSPA Crown and NSPA Pacemaker
Finalists and Winners trained at
Metroplex MediaMania!